

**Tally Shorts is proud to host its 6<sup>th</sup> Annual Film Festival on January 26-27, 2018**

at Challenger Learning Center and Sittig Hall in Kleman Plaza. Tally Shorts is committed to supporting arts and education in the Tallahassee community by:

**Providing educational opportunities** for children and adults through a variety of events with the goal of increasing community awareness and support for film as a cultural and economic asset.

**Bringing a truly unique and independent cinema experience to North Florida**

by showcasing both films from all over the world and local/regional films.

**Preserving, nurturing and cultivating the art of film** within the local community by providing an avenue for filmmakers and film lovers to network, showcase and discuss all aspects of film.



- **NEW THIS YEAR!** Filmmaking Education Session
- Tally Shorts for Kids including a free screening and interactive activity for kids
- Q& A sessions with visiting filmmakers
- Filmmaker Meet & Greet

**As an event sponsor**, you will have the opportunity to:

- Gain exposure to an audience that are patrons of locally-owned businesses and those that give back to our community.
- Showcase your product, company, or individual donation at the event with exposure to over 400 festival attendees, volunteers, filmmakers, and Tally Shorts for Kids families.
- Attend the festival – Receive All Fest Passes to the festival (based on sponsor level).
- In addition to event day advertising, you will also receive year-long exposure on our website and social media – visited regularly by filmmakers, attendees, volunteers, and sponsors during the year.
- **ADDED BONUS:** Your sponsor slides and sponsor poster logo will also be included at any mid-year events hosted by Tally Shorts (based on your sponsor level).
- Support an organization that invests in our community.

Attached is a Tally Shorts Sponsor Form for you to complete. The form is also available online at [www.tallyshorts.com](http://www.tallyshorts.com). If you have any questions or would like to arrange for a volunteer to pick up your completed sponsorship form, please contact us at [info@tallyshorts.com](mailto:info@tallyshorts.com).

**Thank you for your support** – We are extremely grateful to all the wonderful businesses and individuals who have given so generously each year to make Tally Shorts possible! We hope that you will consider sponsoring our 2018 event to help make this our most meaningful year yet! We look forward to seeing you and yours on January 26-27, 2018 as we celebrate the 6<sup>th</sup> Annual Tally Shorts Film Festival!

	CONTRIBUTING	SILVER SCREEN	SIGNATURE	PREMIERE	TITLE <b>LIMITED!</b>
	\$75	\$125	\$250	\$500	\$1,000
100% brand exposure on all marketing materials					✓
Logo on event e-blasts				✓ 3 E-BLASTS	✓ ALL E-BLASTS
On lobby preview slides during event <b>BONUS:</b> Included on slides for other Tally Shorts-hosted events during fest year.			✓ 1/3 SCREEN LOGO	✓ FULL SCREEN LOGO	✓ FULL SCREEN LOGO
On sponsor slides playing before films during event	✓ NAME ON THANK YOU SLIDE	✓ 1/6 SCREEN LOGO	✓ 1/3 SCREEN LOGO	✓ FULL SCREEN LOGO	✓ FEATURED FULL SCREEN LOGO
Website sponsor page Inclusion* *Extends to 10/1/18.	✓ NAME IN THANK YOU SECTION	✓ SMALL LOGO	✓ MEDIUM LOGO AND WEB LINK	✓ LARGE LOGO AND WEB LINK	✓ FEATURED LARGE LOGO AND WEB LINK
Included on our home page sponsor slider* *Extends to 10/1/18.				✓ HOME PAGE SLIDER LOGO	✓ FEATURED HOME PAGE SLIDER LOGO
Logo on Sponsor Poster <b>BONUS:</b> Included on sponsor posters for Tally Shorts-hosted events during fest year.		✓ SMALL LOGO	✓ MEDIUM LOGO	✓ LARGE LOGO	✓ LARGE LOGO AT TOP OF SPONSOR LIST
Logo in festival program			✓ SMALL LOGO	✓ LARGE LOGO	✓ LARGE LOGO AT TOP OF SPONSOR LIST
Logo on our Facebook page		✓	✓	✓ WITH WEB LINK	✓ WITH WEB LINK
Promotional material placement on lobby sponsor table			✓ BUSINESS CARD	✓ BUSINESS CARD AND BROCHURE	✓ FEATURED PLACEMENT FOR BUSINESS CARD AND BROCHURE
Social media shout out	✓	✓	✓	✓	✓
All fest passes		✓ 2 PASSES	✓ 2 PASSES	✓ 4 PASSES	✓ 6 PASSES
After party drink tickets			✓ 2 TICKETS	✓ 4 TICKETS	✓ 6 TICKETS



# SPONSORSHIP / DONATION CONTRACT

# IN-KIND ACKNOWLEDGEMENT FORM

Sponsor Name  
[as you would like to appear on the print materials]:

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Contact Name

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City -----

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone# -----

Email -----

Website -----

I/We wish to sponsor the 6<sup>th</sup> Annual Tally Shorts Film Festival at the following level:

- \$1,000 - Title Sponsor
- \$500 - Premiere Sponsor
- \$250 - Signature Sponsor
- \$125 - Silver Screen Sponsor
- \$75 - Contributing Sponsor

I/We are not interested in a sponsorship level but would like to support the Tally Shorts with a gift of

\$ \_\_\_\_\_ [Please indicate amount]

I/We will fulfill our sponsorship by:

- Check - please make checks payable to C47, Inc
- Credit Card

Organization Name

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Contact Name

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City -----

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone# -----

Email -----

Website -----

What was contributed?

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Pick-up Date for Contribution

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For audit purposes, the Tally Shorts Film Festival requests a value of your in-kind gift.

Value \$ -----

Signature -----

Date -----