

8th Annual Tally Shorts Film Festival February 7-8, 2020

Challenger Learning Center and Sittig Hall in Kleman Plaza

Tally Shorts supports the arts and education in the Tallahassee community by:

Bringing a truly unique and independent cinema experience to North Florida by showcasing short films from all over the world as well as our local area

Preserving, nurturing, and cultivating the art of film within the local community by providing an avenue for filmmakers and film lovers to network, showcase, and discuss all aspects of film

Providing educational opportunities through a variety of events with the goal of increasing community awareness, appreciation, and support of film as a cultural and economic asset

Highlights of the 2020 Festival

- Featuring over **80** films from more than **30** countries each year
- **Q&A sessions and discussions** with visiting filmmakers about their films
- **Filmmaker Meet & Greet** - connect with visiting and local filmmakers
- **After Parties** each night - including our Opening Night Party and Awards Ceremony Wrap Party

Benefits of Sponsorship

- Gain exposure to an audience that are patrons of locally-owned businesses and those that give back to our community
- Showcase your product, company, or individual donation at the event with exposure to over 400 festival attendees, volunteers, and filmmakers from all over the world
- Attend the festival – Receive All Fest Passes to the festival, based on sponsor level
- In addition to event day advertising, you will also receive year-long exposure on our website and social media – visited regularly by filmmakers, attendees, volunteers, and sponsors during the year.
- **ADDED BONUS:** Your sponsor slides and sponsor poster logo will also be included at any mid-year events hosted by Tally Shorts, based on your sponsor level
- Support a non-profit organization that invests in our community.

Thank you for your support!

We are grateful to all the wonderful businesses and individuals who have given so generously each year to make the Tally Shorts Film Festival possible. We hope you will consider sponsoring our 2020 event and help make this our best year yet. We look forward to seeing you February 7-8, 2020 as we celebrate the 8th Annual Tally Shorts Film Festival.

	CONTRIBUTING	SILVER SCREEN	SIGNATURE	PREMIERE	TITLE LIMITED!
	\$100	\$200	\$350	\$750	\$1,500+
100% brand exposure on all marketing materials					✓✓
Logo on event e-blasts				3 E-blasts	All E-blasts
Logo on lobby preview slides during event BONUS: Logo included on slides for other Tally Shorts events during year.			1/3 screen logo	Full screen logo	Full screen logo
On sponsor slides playing before films during event.	Name on thank you slide	1/6 screen logo	1/3 screen logo	Full screen logo	Featured full screen logo
Website sponsor page inclusion	Name in thank you section	Small logo	Medium logo & web link	Large logo & web link	Featured large logo & web link
Included on our home page sponsor slider				Home page slider logo	Featured homepage slider logo
Logo on Sponsor Poster BONUS: Included on sponsor posters for Tally Shorts-hosted events during fest year.		Small logo	Medium logo	Large logo	Large logo at top of sponsor list
Logo in Festival program			Small logo	Large logo	Large logo at top of sponsor list
Logo on our Facebook page		✓	✓	With web link	With web link
Promotional material placement on lobby sponsor table			Business card	Business card & brochure	Featured placement of business card & brochure
Social media shout out	✓	✓	✓	✓	✓
All Fest passes		2 passes	2 passes	4 passes	6 passes
After party drink tickets			2 tickets	4 tickets	6 tickets



SPONSORSHIP / DONATION CONTRACT

IN-KIND ACKNOWLEDGEMENT FORM

Sponsor Name
(as you would like to appear on the print materials):

Contact Name _____

City _____

State _____ Zip _____

Phone# _____

Email _____

Website _____

I/We wish to sponsor the 8th Annual Tally Shorts Film Festival at the following level:

- \$1,500+ Title Sponsor | Exact amount: \$_____
- \$750 Premiere Sponsor
- \$350 Signature Sponsor
- \$200 Silver Screen Sponsor
- \$100 Contributing Sponsor

I/We would like to support the Tally Shorts with a gift of: \$_____

I/We will fulfill our sponsorship by:

- Check
Make checks payable to *Tally Shorts Film Festival, Inc.*
- Credit Card

Organization Name _____

Contact Name _____

City _____

State _____ Zip _____

Phone# _____

Email _____

Website _____

What was contributed?

Pick-up date for contribution:

For audit purposes, Tally Shorts Film Festival, Inc. requests a value of your in-kind gift.

Value \$ _____

Signature _____

Date _____

Please return this form to:
Tally Shorts Film Festival
P.O. Box 10886
Tallahassee, FL 32301

If you have any questions please contact us at info@tallyshorts.com.

Tally Shorts Film Festival is a 501(c)(3) non-profit organization. EIN #80-0785580